

Wöhlk wins the German Health Award in the Contact Lens Manufacturer Category

Schönkirchen, 17. September 2026 A Big Stage for Small Lenses: The German Health Award was presented again this year in the contact lens manufacturer category. Among the winners is once again Wöhlk Contactlinsen, based in Schönkirchen near Kiel.

The award is presented by the German Institute for Service Quality and the news channel ntv. The chair of the market research institute's advisory board is former Federal Minister Brigitte Zypries, who presented the award at a ceremony in Berlin.

A total of 42,824 people participated in the independent and nationally representative survey. The award is presented in a total of 70 categories and highlights which providers in the healthcare sector are leading the way. In the contact lens manufacturer category, Wöhlk scored a total of 80.8 out of a possible 100 points in the areas of value for money, product range, customer service, and recommendation rate.

"Wöhlk will celebrate its 80th anniversary next year. This award confirms to us how important our tradition and the high quality of our contact lenses are to our customers," said Nadine Ohletz, Head of Sales at Wöhlk. She added: "This public award is a tribute to all our employees, whose daily dedication helps ensure that Wöhlk maintains a strong presence in the market."

Wöhlk Contact Lenses has won the German Health Award 2026 for the fifth consecutive year.

Reprint free of charge, specimen copy requested

About Wöhlk Contactlinsen GmbH

With the invention of the contact lens 80 years ago, Heinrich Wöhlk not only established modern contact optics, but also laid the foundation for Wöhlk Contactlinsen GmbH. Today, our company is a pioneer in the development of innovative materials, manufacturing processes and products. Research, development and production take place in Schönkirchen near Kiel, the company headquarters with its

research laboratory, development department and contact lens studio. Under the leadership of Managing Director Hiroko Aikawa, a total of around 130 highly qualified and specialized specialists work here on a common vision: superior contact lenses for the best possible visual quality and maximum wearing comfort.

Since 2020, Wöhlk Contactlinsen GmbH has been a subsidiary of the Japanese contact lens manufacturer SEED Co, Ltd. This cooperation ensures a strong position on the international market and also enables a comprehensive product portfolio: While Wöhlk is an expert in individual contact lenses, SEED Contact Lens focuses on the production of daily disposable lenses. www.woehlk.com

Press contact:

Anna-Lena Band | T.: +49 431 991 1552 | Mail: anna.band@woehlk.com



Caption:

Anna-Lena Band (Mitte), Leitung Unternehmenskommunikation bei Wöhlk Contactlinsen nahm den Award bei der feierlichen Preisverleihung im Rahmen des Big Bang KI Festivals in Berlin entgegen. Brigitte Zypries (2. v. r.), Bundeswirtschaftsministerin a. D. und Beiratsvorsitzende des DISQ, übergab den Award.

Foto: Thomas Ecke / ntv / DISQ