

## Change at the top of Wöhlk Contactlinsen

Dr Dirk Lauscher is taking over the management, Nadine Ohletz is responsible for Business Development Europe & Export

*Schönkirchen, 2 July 2020:* Change of Managing Director at Wöhlk Contactlinsen GmbH: **Dr Dirk Lauscher** began his activities as the new Managing Director at Wöhlk in August 2019. He holds a doctorate in chemistry (RWTH Aachen University) and has been working as a managing director at SMEs in the medical technology and healthcare sectors for many years. Dr Lauscher is familiar with the development, production and marketing of complex products. He succeeds Lothar Haase, who retired in April 2020.

"Our vision is to continue to offer people with defective vision contact lenses for the best possible quality of vision with the highest level of comfort. We set this standard for every product that leaves our company. I am looking forward to my tasks at Wöhlk and would like to further expand the cooperation with our customers, the experts in good vision," says Dr Lauscher

Also new to the team is Ms **Nadine Ohletz**. She has been responsible for Business Development Europe & Export since June 2020. She brings 20 years of experience in contact lens sales and professional affairs to the company.

### About Wöhlk Contactlinsen GmbH

With the invention of the first scleral lens with interchangeable lens, Heinrich Wöhlk not only established modern contact lenses, but also laid the foundation for Wöhlk Contactlinsen GmbH in 1947. Today the SME is the German market leader in the field of individual contact lenses and a pioneer in the development of innovative materials, manufacturing processes and products. Research, development and production takes place in Schönkirchen near Kiel, the company head office with research laboratory, development department and contact lens studio. Headed by Managing Director Dr Dirk Lauscher, a total of around 140 highly qualified and specialised experts work here on a common vision: superior contact lenses for the best possible quality of vision and maximum comfort. [www.woehlk.com](http://www.woehlk.com)

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CONTACTLINSEN

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