

## From presbyopia care to UV protection class 1

### New products from Wöhlk at the opti show in Munich

*Schönkirchen, January 16, 2026* | A fresh start to 2026: Contact lens manufacturer Wöhlk is presenting its key areas of focus and new products at the opti trade fair in Munich. The focus remains on the correction of presbyopia. Demand for contact lenses with **FEN® Vision Technology**, which Wöhlk developed in-house in Schönkirchen, is growing steadily. The letters FEN stand for Fast / Easy / Natural Vision – the contact lenses help their wearers achieve natural vision quickly and easily despite presbyopia. Wöhlk has equipped both its dimensionally stable multifocal contact lenses and its individual soft 6-month lenses with **FEN® Vision Technology**. And that's not all: in the summer of 2025, **CONTACT LIFE. multi spheric**, the first multifocal monthly lens from Schönkirchen, was launched on the market. Another product for the treatment of presbyopia will be presented at opti this weekend – **CONTACT AIR. iv** is a customized monthly lens made of silicone hydrogel. This contact lens – already known to some under the name avanti – is produced by Ultravision in the UK, a partner within the SEED Group. "Rounded off by the SEED 1dayPure moisture multistage and SEED 1dayPure EDOF daily disposable lenses, we can now offer our customers a complete range of multifocal contact lenses," says Nadine Ohletz, Head of Marketing and Sales at Wöhlk Contactlinsen.

As the only manufacturer in Germany with its own material development and production facilities, Wöhlk also has a genuine material innovation to showcase at the trade fair in the form of Vitafilcon C. The material has **UV protection class 1** and is now available for the soft 6-month CONTACT INDIVIDUAL BIO lenses. Customers can therefore choose to order the product as before in Vitafilcon B material with UV protection class 2 or – for a small surcharge – with UV protection class 1, in which case they will receive **CONTACT INDIVIDUAL BIO UV**. "Vitafilcon C is a great alternative for people who like to spend a lot of time outdoors. When skiing, for example, these contact lenses allow you to take off your ski goggles without feeling guilty, while still protecting the part of the eye covered by the contact lens from UV radiation," says Nadine Ohletz. UV protection class 1 is the highest possible protection class for contact lenses.

Wöhlk Contactlinsen will be represented at opti by its entire sales team as well as other employees from Professional Service, Export, and Marketing. Representatives from SEED Contact Lens and Ultravision will also be there, of course. Together, they will once again be supporting the TOMORROW VISION promotional area in the center of Hall 4. This year, the focus will be on contact lenses and sports. This is perfect timing for the SEED Group, which has been supporting several athletes with perfectly fitted contact lenses for years. One of them is Marcel Michitsch. The enduro rider had his lower leg amputated after a serious motorcycle accident, but he is still a passionate athlete. He wears wöhlk OKE ortho-k lenses at night so that he doesn't have to wear glasses under his helmet during the day. Marcel will be on all the podiums on the TOMORROW VISION stage on Friday, and there will be several meet & greets with him at the SEED Group's booth 216.

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#### About Wöhlk Contactlinsen GmbH

With the invention of the contact lens around 80 years ago, Heinrich Wöhlk not only established modern contact lens technology, but also laid the foundation for Wöhlk Contactlinsen GmbH. Today, our company is a pioneer in the development of innovative materials, manufacturing processes, and products. Research, development, and production take place in Schönkirchen near Kiel, the company's headquarters, which houses a research laboratory, development department, and contact lens studio. Under the leadership of Managing Director Hiroko Aikawa, a total of around 130 highly qualified and specialized experts work here toward a common vision: superior contact lenses for the best possible vision quality and maximum comfort.

Since 2020, Wöhlk Contactlinsen GmbH has been a subsidiary of the Japanese contact lens manufacturer SEED Co, Ltd. This cooperation ensures a strong position on the international market and also enables a comprehensive product portfolio: While Wöhlk is an expert in custom contact lenses, SEED Contact Lens focuses on the production of daily disposable lenses. [www.woehlk.com](http://www.woehlk.com)

#### Press contact:

**Anna-Lena Band** | T.: +49 431 991 1552 | Mail: [anna.band@woehlk.com](mailto:anna.band@woehlk.com)